Abstract

This study reveals the mutual affect between Al-Jazeera’s coverage and the Arab Spring. Al-Jazeera played a pivotal role in the success of the Arab spring through its absolute support of the revolutions, and in raising the voice of the people over the dictatorial regimes. It also gave legitimacy to the opposition by giving them more space on Al-Jazeera’s screen, which is an inevitable and professional issue; especially in light of the Islamic awakening during the Arab spring. This is what the elections that took place in the counties of the Arab spring have proven. The Arab spring was also reflected on Al-Jazeera in its form and content. Moreover, the researcher used the analytical-quantitative methodology in order to reach the results of this study. She also designed an electronic questionnaire and distributed it among
a sample of intellectual elite in 17 Arab countries, including all the countries that were affected by the Arab spring. This study relied on the ‘agenda setting theory’ and Cultivation Theory.